

Strategic Plan 2023-2028

Over the next five years, Homeword is committing to deepening its impact to strengthen Montana communities by teaching homebuyer education and financial skill building and creating safe, healthy homes people can afford:

1. **Strengthening communities:** We support people and partners to actualize their goals.
2. **Increasing knowledge:** We challenge stakeholders to think in new and innovative ways.
3. **Creating homes:** We develop and preserve homes that demonstrate social and environmental benefits.

Outcomes

Homeword believes it can achieve the following outcomes over the next five years:

Strengthening Communities	Increasing Knowledge	Creating Homes
<ul style="list-style-type: none"> - Steward 20 new partnerships to actively engage underrepresented populations in educational programming - Implement diverse engagement opportunities for alumni and residents - Five grant funded resident community building projects - Engage stakeholders to inform innovative housing needs - Strengthen HW's HR policies and procedures - Optimize operations for greater professionalism and growth 	<ul style="list-style-type: none"> - Systemize and diversify educational programming to serve 1,000 annually - Integrate housing options and address inequality in education curriculum and messaging - Strategic communication to stakeholders to increase empathy and HW's relevancy - Five-year fundraising plan integrated with strategic communication - Expertise in state and federal funding opportunities 	<ul style="list-style-type: none"> - Cultivate partnerships to financially support clients and residents - One form of land donation - Capital needs assessment and plan for individual properties - Develop a financially viable portfolio plan - Continually refine a multi-faceted process for project selection

Framework

Moreover, Homewood is committed to exploring future opportunities that align with its mission and further its vision. As a result, Homewood will consider opportunities that align with strengthening communities, increasing knowledge and/or developing homes by using the following framework:

- Consistent with our vision, mission and values
- Community-centered
- Within our capacity
- Reinforces collaboration
- Can be evaluated
- Financially viable